

# Community, Connection, & Place



Conversations about Identity and Belonging  
in Medford and Beyond

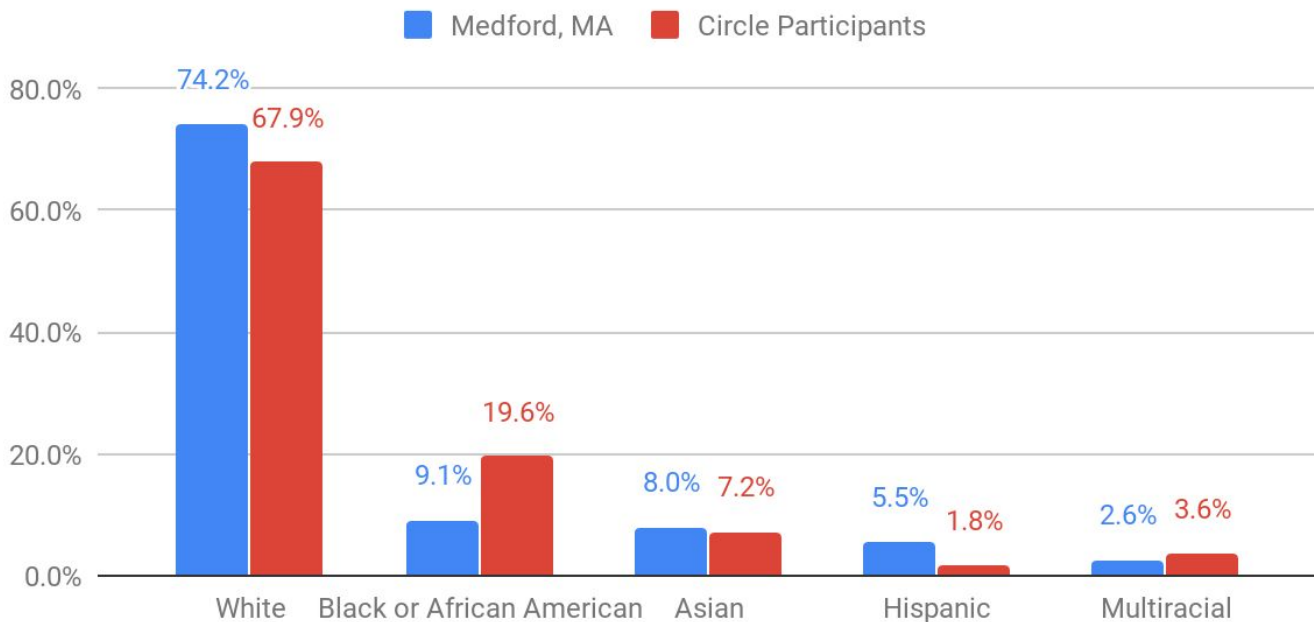
# Who Participated?

# Quick Facts About Circles

- 78 people attended at least one (1) circle session of 105 registered
- 20 volunteer facilitators, each of whom participated in 8 hours of facilitation training
- Average attendance during circles was 6-7 people (plus two facilitators)
- 58 Evaluation Respondents
- 65.5% First Time Circle Participants; 34.5% Returners
- 60.7% attended 4 circles; 26.8% attended 3 circles; & 12.5% attended 2 or fewer
- 77.6% Female; 22.4% Male
- 86.2% of Circle Participants reported English as their primary language
- 32.2% of participants identified as people of color (versus 25.2% in broader Medford population)
- 18% are 14-25 years old; 39% are 26-55 years old; 44% are 56 years or older
- 32.8% lived in Medford for 4 years or less; 32.7% lived in Medford 20+ years

# Race/Ethnicity

## Race/Ethnicity of Medford, MA compared to Circle Participants



Medford MA Demographics (Source <https://datausa.io/>)

# Primary Language

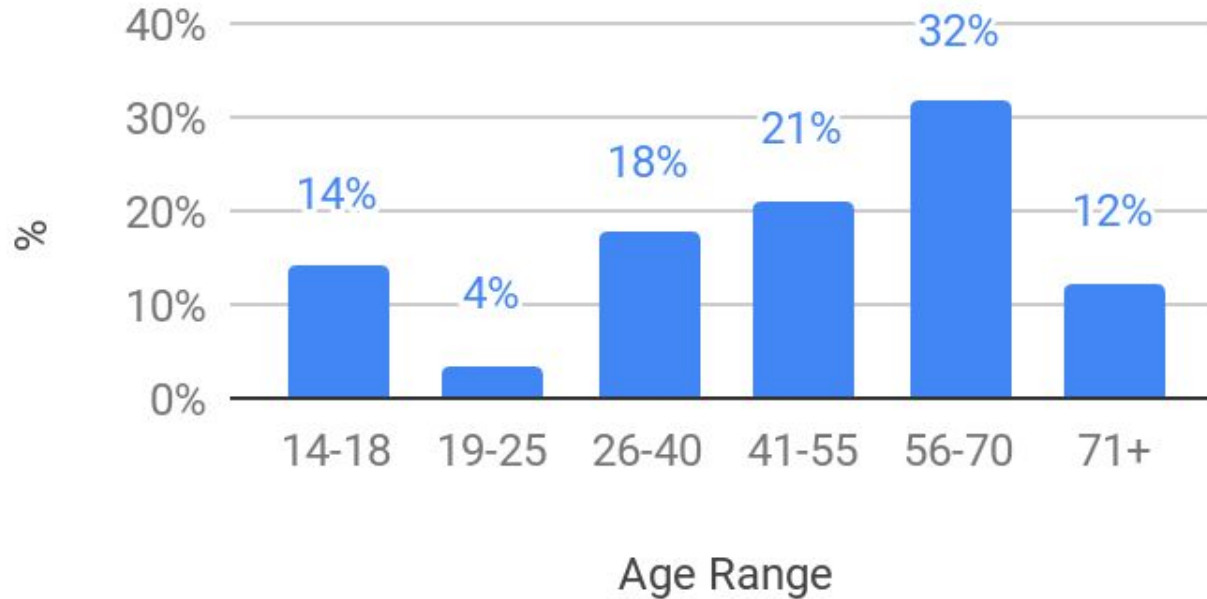
86.2% of Circle Participants reported English as their primary language versus an estimated 72.3% of Medford Residents (Census Bureau)

Primary languages of participants included: French (2); French Kreyol (1); Portuguese (2); Chinese (1); Malayalam (1); Russian (1)

Most commonly spoken non-English languages in Medford are Spanish (4.22%); French Creole (4.05%); and Portuguese (3.98%)

# Age

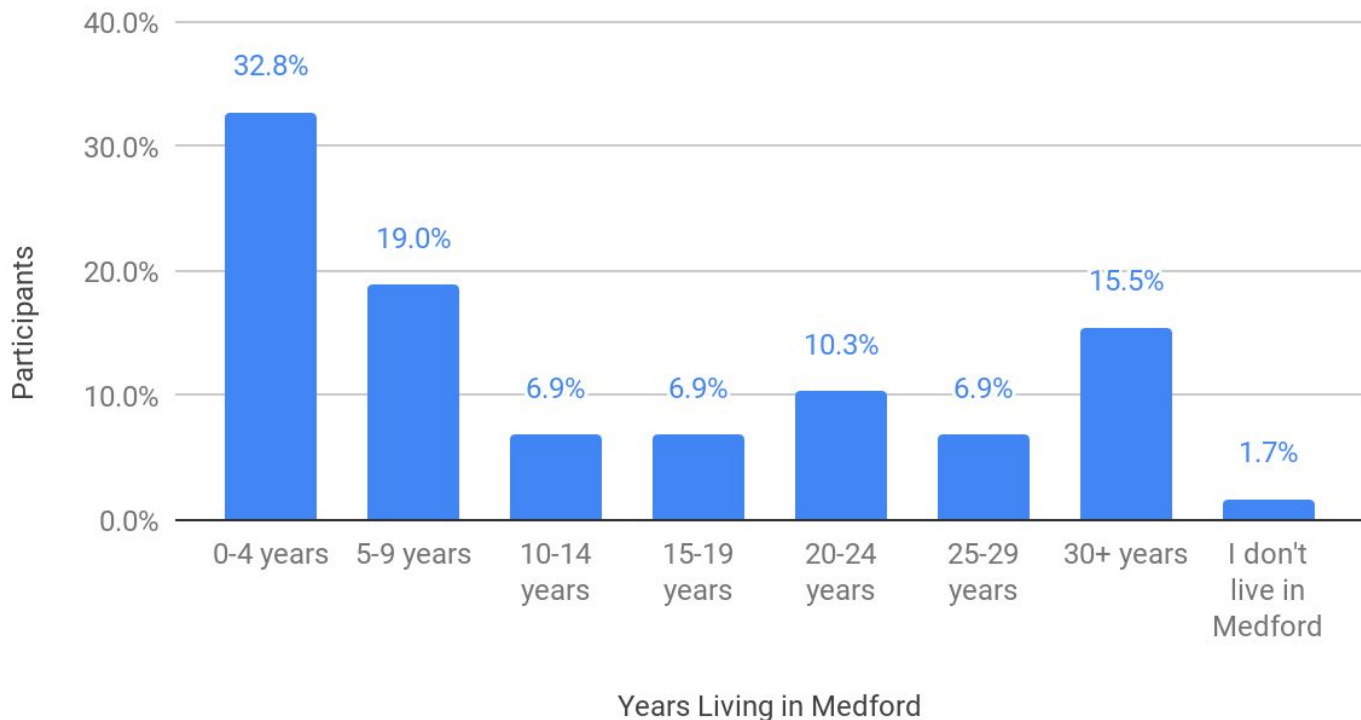
## Age of Circle Participants



Medford Population: 0-15 (13.8%); 15-24 (4.3%); 25-44 (31.7%); 45-64 (24.9%); 65+ (15.2%)

# Years Living in Medford

Years Living in Medford



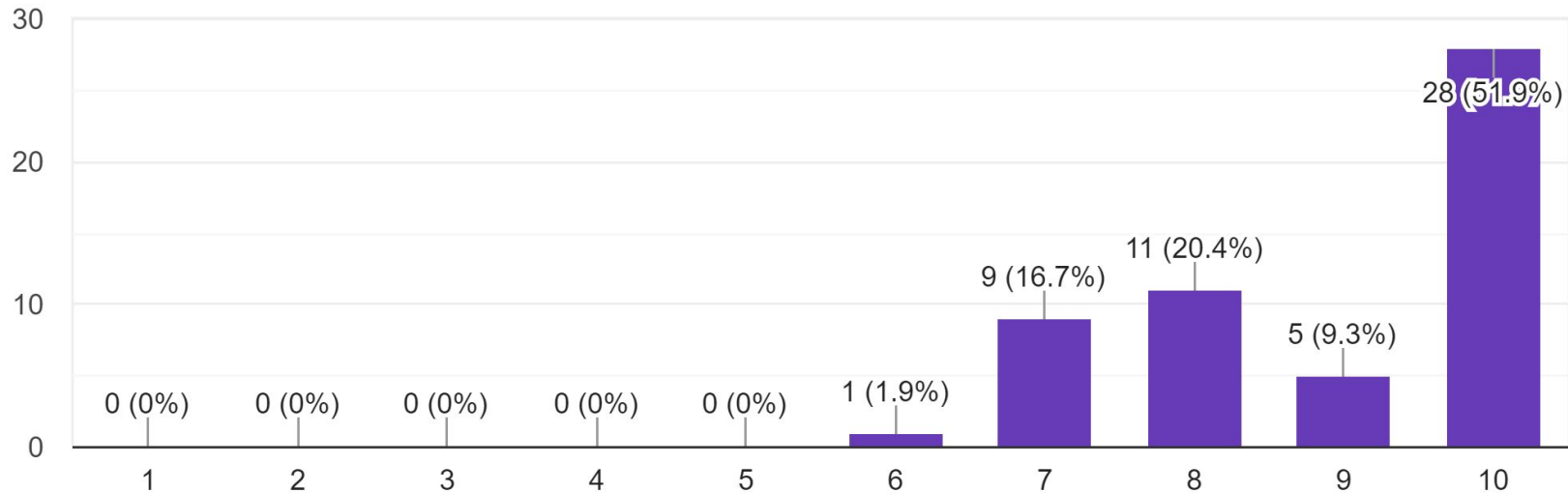
# Circle Locations

- Medford Family Network (at Medford High School)
- Shiloh Baptist Church
- Islamic Cultural Center of Medford
- Grace Episcopal Church
- Community Baptist Church
- Medford Housing Authority, Edgerly Hall
- South Medford Fire Station
- Medford Recreation (formerly YMCA)
- West Medford Community Center



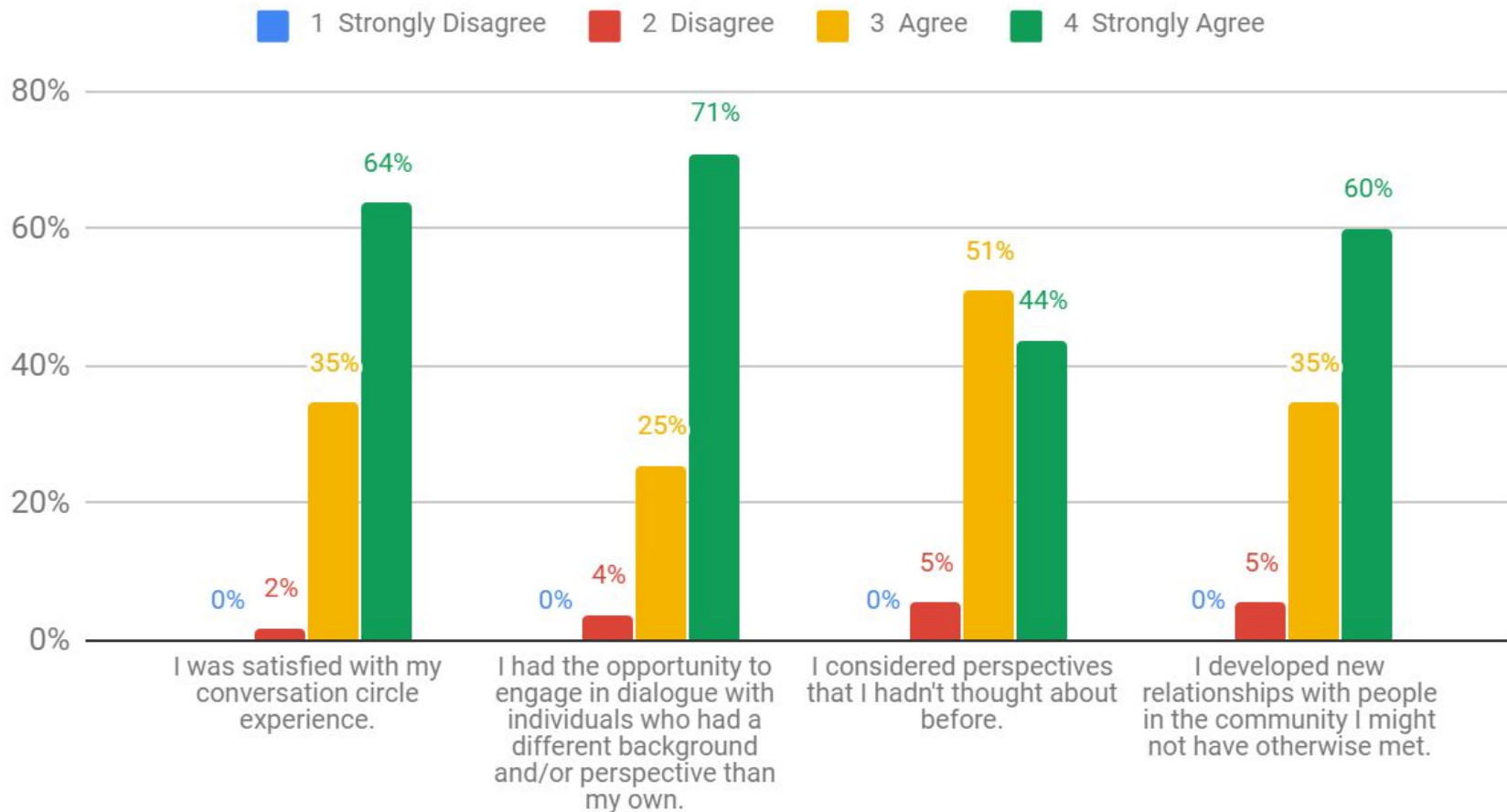
# Impact of Circle Experience on Participants

# Likelihood participants would recommend Medford Conversations to a friend

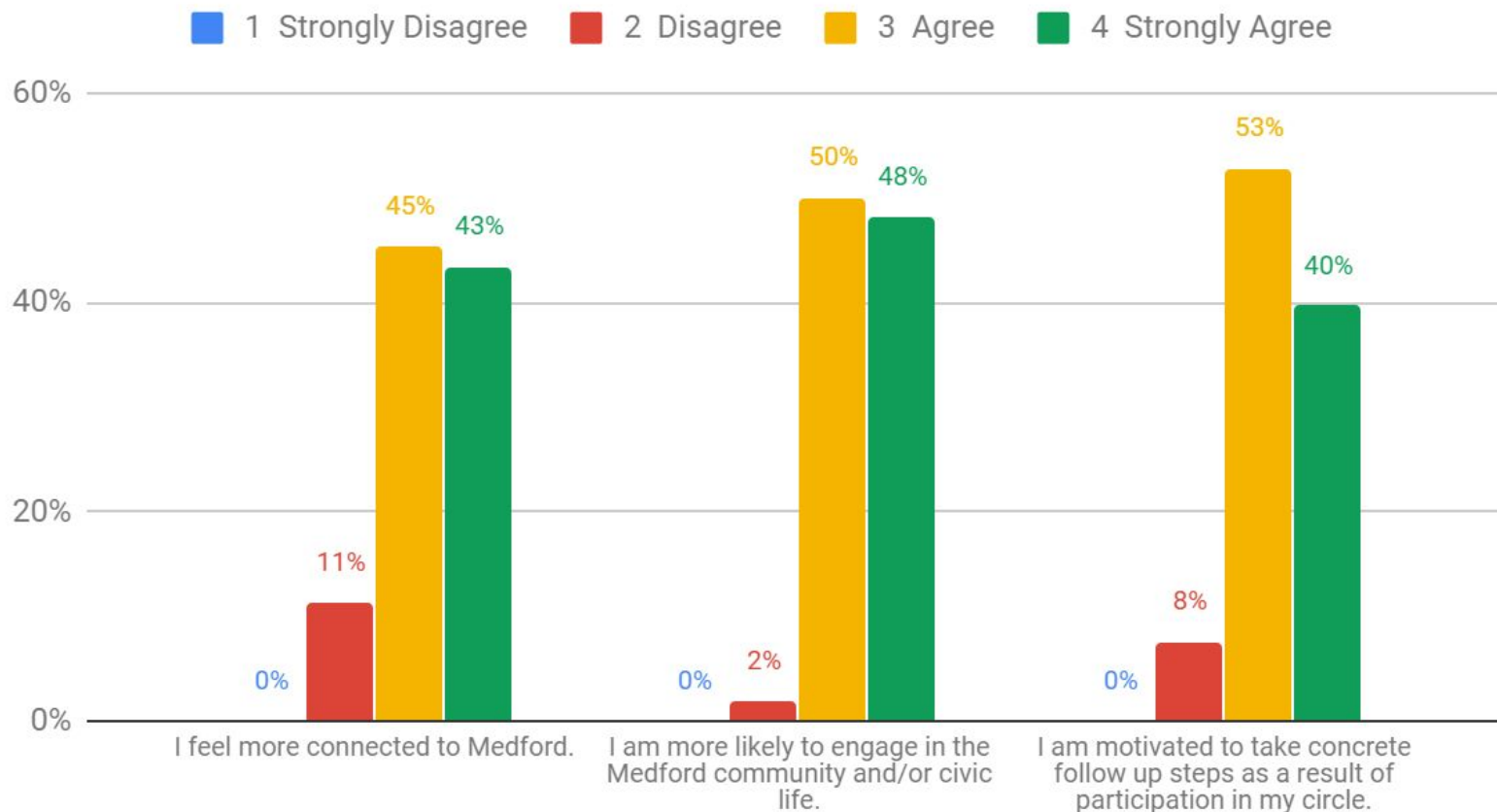


1 – 6: Detractors (1.9%)  
7 – 8: Passives (37.1%)  
9-10: Promoters (61.2%)

# Outcome of Circle Experience for Participants

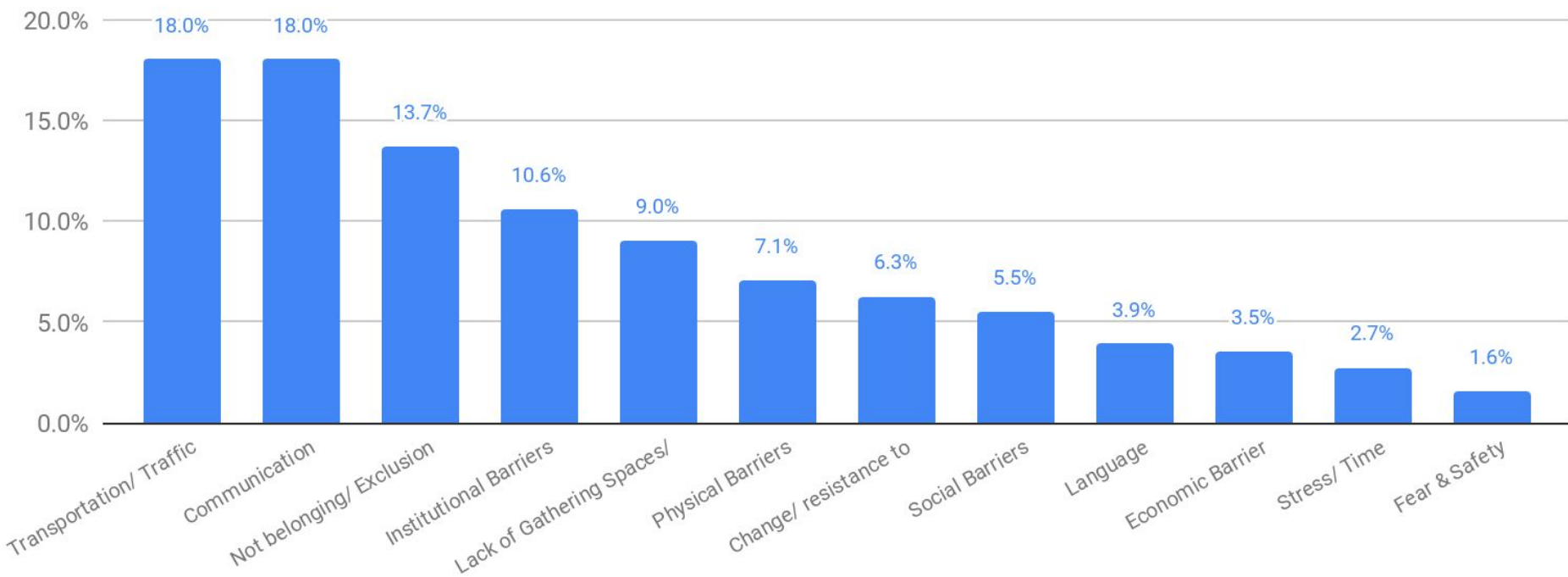


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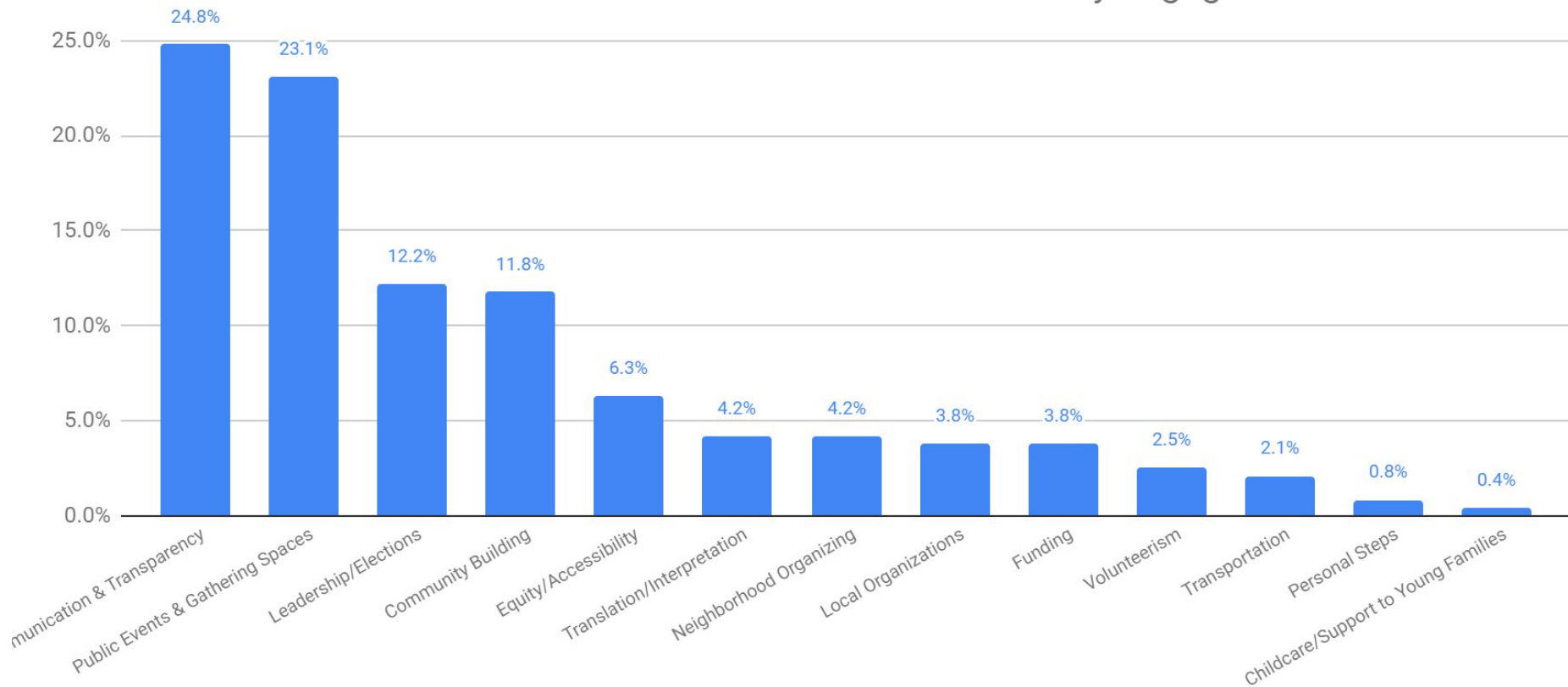


# Closing Event Outcomes

## Barriers to Community Engagement & Connection (by category): Prioritized by Participants

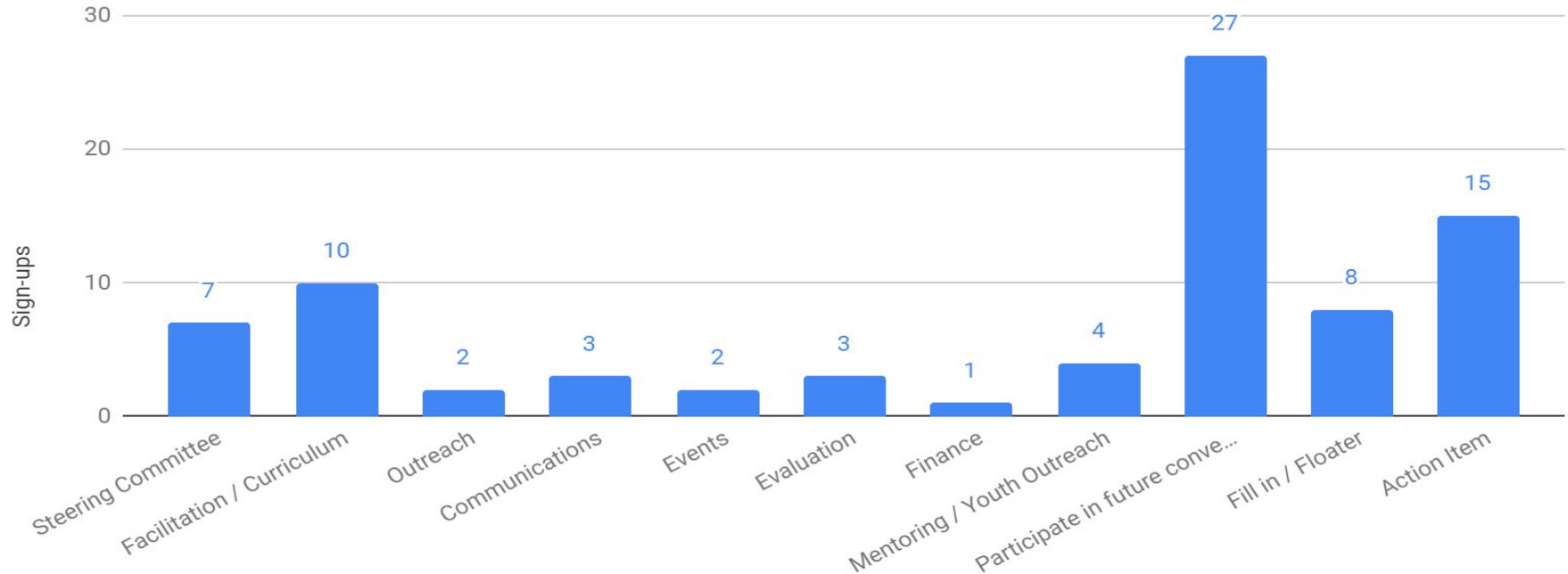


## Prioritized Connectors/Ideas to Overcome Barriers to Community Engagement



# Engagement Interest

## Interest in Future Engagement



\* 43 attendees at the Closing Event completed an Engagement Form indicating interested in getting involved